

Building. Solving. Serving.



# Empowering the Cherokee Nation & Its People

Building a brighter future.

Solving America's greatest challenges.

Serving with compassion and heart.



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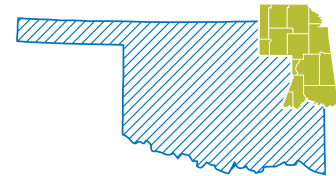
## About Cherokee Nation

Cherokee Nation is the largest Native American tribe in the U.S. with over than 450,000 tribal citizens. More than one-third of those citizens reside within Cherokee Nation's 7,000-square-mile Oklahoma-based reservation.

Cherokee Nation and the businesses it owns strive to create meaningful jobs and develop a vibrant hub of industry and commerce in Oklahoma. Yet even today a significant number of tribal citizens within the reservation live below the poverty line and rely on critical tribal programs for economic stability.

### Cherokee Nation Reservation

- Located in Northeast Oklahoma
- 7,000-Square-Mile Reservation
- 5 Distinct Ecoregions, from Big Cities to Rural Landscapes





Empowering the Cherokee Nation



## Who We Are

Cherokee Federal's team of companies is unwavering in its mission to serve the Cherokee Nation and its citizens.

Along with other divisions owned by our parent organization – Cherokee Nation Businesses – we strive to create profits that help **build** a strong tribal economy, **solve** community-wide problems and empower tribal citizens to **serve** one another with dignity. While opportunities to improve the quality of life for tribal citizens throughout the reservation remain, we have made great strides.







# Profits with Purpose

## How It Works

On a monthly basis, 37% of the profits from our government contracting programs are distributed back to Cherokee Nation's general fund to help build the tribal economy, solve community-wide issues and serve tribal citizens across the reservation and the U.S.

This model creates an unrestricted pool of funds that benefits the entire tribal community, rather than a select few. The end result is a stronger, more vibrant and more equitable Cherokee Nation. We believe that our service and dedication to you is paramount to the success of these critical tribal programs.

## Benefits of the Shareholder Investment Program



**Building the Economy of Cherokee Nation**



**Solving Community Wide Issues**



**Serving Cherokee Nation Citizens**



35+ LLCs

Collective Government Contracting Revenue



**37% of Net Income**  
Routed Back to Cherokee Nation General Fund



### General Fund Services Supported

- Career
- Commerce
- Community Programs
- Education
- Healthcare
- Housing
- Indian Child Welfare
- Infrastructure
- Language
- Law Enforcement
- Natural Resources
- Public Health
- Veteran Programs



## Building the Economy of Cherokee Nation

The profits we generate foster progress and prosperity within the Cherokee Nation. Strategic investments and initiatives lead to economic growth; job creation and a steadfast commitment to fair compensation promote a thriving workforce; and our focus on essential infrastructure projects ensures that our community remains connected and resilient. It is by prioritizing reliable access to crucial services that we empower our citizens to lead healthy, fulfilling lives and help Cherokee Nation flourish.

- More than 11,000 jobs have been created since 2000, a testament to the Cherokee Nation's economic growth.
- A targeted minimum wage increase for tribal government employees to \$15 per hour by 2025 is underway.
- Improvement and maintenance of safe roadways have been prioritized to ensure reliable access to schools, healthcare services, and centers of commerce.
- Upgrades to water and sewer lines have been executed, benefiting more than 18,000 Cherokee citizens across 10 counties within the reservation.
- Annual contributions have been dedicated to fund public schools throughout the reservation, demonstrating a commitment to education.





## Solving Community-wide Issues

Cherokee Federal businesses are powerful agents of change. We are laser-focused on finding and implementing long-term solutions to the issues Cherokee citizens continue to face. We work tirelessly to safeguard the well-being of our citizens. We're providing access to essential healthcare services and confronting the opioid epidemic head-on. And we are devoted to preserving the cherished resources, rich history and culture of the Cherokee Nation for generations to come.

- A commitment has been made to ensure no citizen needs to drive more than 30 minutes to receive medical treatment by expanding and renovating all tribal health facilities.
- The opioid epidemic, which has affected every facet of the tribal community, is being addressed through the construction of new treatment centers.
- Response times in the tribe's rural communities have been reduced by expanding the fleet of emergency medical vehicles.
- The preservation of the Cherokee language is being prioritized with the construction of a new resource center housing 14 unique language programs.
- The lives and properties of tribal families are being safeguarded through investment in 136 rural Oklahoma fire departments, aiding with essential equipment, fuel, and other items.





## Serving Cherokee Nation Citizens

Our commitment to safeguard the well-being of our people both now and in the future is what drives all our endeavors. It is our why. We achieve this by harnessing the power of a strong dividend return to serve Cherokee Nation and its citizens. We collaborate with state partners to ensure a healthy living environment for our community and to protect our sacred land. Meeting essential needs is a priority and we do so in a way that benefits the entire reservation.

- New homes are being constructed and existing ones renovated for eligible Cherokee veterans, elders, and citizens with disabilities, reinforcing the tribe's commitment to its community.
- Emphasizing the value of a child's formative years, Cherokee Nation leaders have committed significant resources to replace or repair the tribe's Head Start facilities.
- A food distribution program has been implemented for elders and families in need.
- Low-cost, energy-efficient transportation programs are being provided throughout the reservation.







**“Your agency’s mission carries a powerful purpose. Each success we achieve together not only advances America forward, but also contributes to supporting the Cherokee Nation. As we partner in service, know that your business is making a significant difference, uplifting communities and shaping a brighter future for our tribe.”**

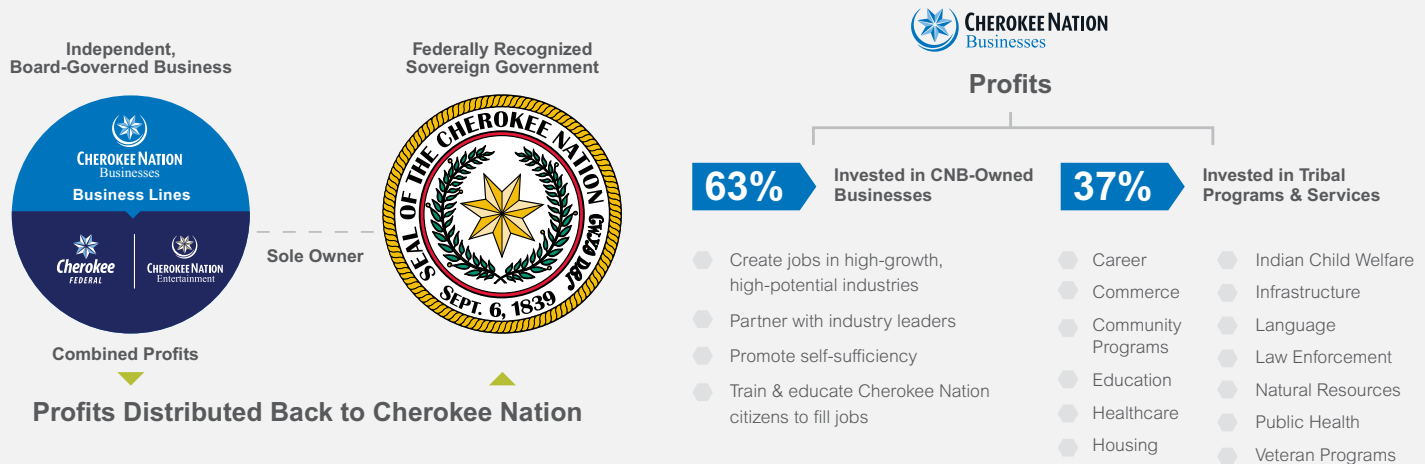
*Steven Bilby  
President  
Cherokee Federal*



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CHEROKEE NATION**

## United by the Power of Purpose

Cherokee Nation is the sole owner of Cherokee Nation Businesses – the independent, board-governed company that operates Cherokee Federal’s group of tribally owned LLCs. CNB has two distinct lines of business: federal contracting and hospitality. These businesses work together to help grow the economy of Cherokee Nation and are united by the power of purpose. This unique business model ensures that business profits go directly back to the tribe to support critical programs and services that maximize the impact for over 450,000 tribal citizens.







## Our Team of Companies

Experience the unique benefits of partnering with Cherokee Federal, a team of tribally owned, small disadvantaged business entities. Many of our entities are 8(a) and/or HUBZone certified across a range of NAICS codes, providing you with diverse contract vehicles and innovative solutions. These unique advantages culminate in a streamlined, highly-responsive contract management process.



Our extensive suite of contract solutions empowers government entities to allocate program dollars with ease and confidence. **Trust in Cherokee Federal, your knowledgeable and experienced partner, to deliver efficient, impactful results, maximizing the value of your investment.**

- APSE
- Cherokee Accelerated Solutions
- Cherokee CRC
- Cherokee Insights
- Cherokee Medical Services
- Cherokee Nation 3S
- Cherokee Nation Aerospace & Defense
- Cherokee Nation Armored Solutions
- Cherokee Nation Assurance
- Cherokee Nation Construction Resources
- Cherokee Nation Construction Services
- Cherokee Nation Defense Solutions
- Cherokee Nation Development Group
- Cherokee Nation Environmental Solutions
- Cherokee Nation Facilities Management
- Cherokee Nation Federal Consulting
- Cherokee Nation Government Solutions
- Cherokee Nation Healthcare Services
- Cherokee Nation Industries
- Cherokee Nation Integrated Health
- Cherokee Nation Management & Consulting
- Cherokee Nation Mechanical
- Cherokee Nation Mission Solutions
- Cherokee Nation Operational Solutions
- Cherokee Nation Red Wing
- Cherokee Nation Security & Defense
- Cherokee Nation Solutions Link
- Cherokee Nation Strategic Programs
- Cherokee Nation System Solutions
- Cherokee Nation Technologies
- Cherokee Nation Technology Solutions
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