

BREAKOUT

MEETINGS AT HARD ROCK HOTEL
TULSA



TULSA



In 1971, two shaggy-haired Yanks opened an American diner in an old Rolls Royce dealership in London. It had nothing to do with market studies or target audiences. It didn't even have anything to do with memorabilia. That was just a goof: Clapton wants to save his favorite table—sure, we'll put the guitar on the wall. Four decades, 68 countries, and 180+ Hard Rock Cafes and 35 hotels later, we're still saving tables for our rock star friends, and for millions upon millions of their fans.



LIVING OUR MOTTO'S

While music is the heart of Hard Rock, philanthropy is its soul, and Hard Rock International is committed to making a difference through a wide variety of philanthropic causes and activities. For 50 years, Hard Rock International has made it both its business and its abiding passion to make the earth a safer, healthier and better place to live. Since opening in 1971, Hard Rock International has been committed to two consistent brand pillars, music and philanthropy. In 2016, Hard Rock International launched the Hard Rock Heals Foundation, a global charity that aims to improve lives through the power of music. Hard Rock's guiding principle, "Love All – Serve All," encompasses the brand's dedication to its core mantras – "Save The Planet," "Take Time To Be Kind" and "All is One."

LOVE ALL–SERVE ALL
TAKE TIME TO BE KIND
ALL IS ONE
SAVE THE PLANET



Music is our essence. It can create moods and memories. It can make you move to the floor or tuck you into bed. Music has a powerful effect on creativity. It can make you want to leave, or it can make you want to stay. Ignore it at your peril, as it is our potent brand differentiator and we take it very seriously. Our guests should not leave us and hear the same tracks at the mall or an airport food court that they have heard at our hotels. Hard Rock Hotel playlists are bespoke, lovingly handcrafted by our team of musical magicians. Remember that mix tape you made for your high school crush? Well, our DJs are crushing on our hotels. And their record collections are huge. But love is a two-way street, and that's one reason why our Vibe Managers, whom we refer to as the Visionary Individuals Behind the Experience, at each property are vital. Their input and expertise, their physical presence on the ground, is crucial in properly executing the music program.



MUSIC IS OUR ESSENCE.
IGNORE IT AT YOUR PERIL.



EVERYONE HAS SPACES, WE HAVE VENUES

From setup to sundown, our team of professionals is here to provide all you need to produce an unforgettable and unparalleled event. This is different with purpose, engaging with energy, and uniquely designed to inspire.

- Dynamic event facilities
 - The Sky Room on the 18th Floor features floor-to-ceiling windows offering breathtaking views
 - Hard Rock Live amphitheater with state-of-the-art audiovisual and lighting, perfect for an impressive general session
 - 15,000-sq-ft Sequoyah Ballroom which divides into six sections
 - Multi-Purpose Room features a built-in stage, eight 75' plasma TVs, two 12x7 video walls and a large connecting patio
 - Pool-side event space
 - Meeting space overlooking the golf course
- Expert AV staff on property
- Complimentary Wi-Fi
- Private poker tournaments for groups

PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Hard Rock Hotels promise unique meeting experiences and spaces around the world, all fully equipped to create seamless, professional events – turning the ordinary into an “Anything But Beige” experience.

Our BREAKOUT programs are inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®. All designed to amplify your next meeting or event with curated music, memorabilia and brand experiences. We’ve partnered with the most innovative brand partners to develop experiences designed to inspire your team, strengthen bonds and create a deeper connection to your organization.





PREMIER MUSIC & CULTURAL EXPERIENCES FOR MEETING & EVENTS

Inspired by the most popular Hard Rock Hotel in-room amenity programs such as Sound of Your Stay® and Rock Om®, it's time to BREAKOUT and amplify these experiences for group events.

TRACKS®

SONG SLAM
TEAM ANTHEM
INSTAHITS
ROCKIN' RECEPTION

PICKS®

THE BAND:
GROUP GUITAR LESSONS

ROCK YOUR RIFF:
GUITAR ENSEMBLE

MIX®

LEARN TO BE A DJ
WINE RIFFS
SILENT DISCO

WAX®

SPIN ART

MEMORABILIA

TREASURES OF HARD ROCK TOUR
WE ARE THE CHAMPIONS GAME SHOW
SCAVENGER HUNT
TED-STYLE TALKS

MOTTOS

SAVE THE PLANET:
CLEAN THE WORLD

ALL IS ONE:
DRUM CIRCLE CREATING UNITY
THROUGH MUSIC

SOUNDBODY

ROCK OM® EXPERIENCE

BOOK THESE EXCLUSIVE PROGRAMS FOR YOUR NEXT EVENT.

PRIVATE POKER TOURNAMENTS FOR GROUPS

Up the ante on team building for your next event. A poker tournament is a great way to entertain both clients and employees while turning up the fun factor. No cash, just play money! Poker lessons and ranking of hands included.





"Our executive group is calling this conference 'The Best Ever' once again, and we have to keep topping ourselves every year. I know I can depend on all of you to do just that. Thank you for taking care of our people."

– Fred J.



WHEN THE SPOTLIGHT IS OURS THE MOMENT IS YOURS

Every success story can trace its way back to an experience,
one that changed those bold enough to be a part of it.
These are BREAKOUT moments, our specialty.
And on this stage is where you'll find yours.

So when you're ready to get serious about meetings,
we're ready to make it happen. This is Hard Rock.
And this is an event performance like no other.



"You should know how wonderful your staff was! They were extremely competent and friendly to all our guests. And did I mention the food... it was delicious!"

– Heidi B.



SURROUND YOURSELF
WITH THE BEST

ADULT RESORT-STYLE POOL

Relax on the Baja shelf that holds 20 in-pool lounge chairs coupled with a connecting 20-person hot tub. The surrounding deck features luxury cabanas, day beds, loungers and fire pits. And don't forget the frozen specialty drinks at the bar. A family pool is also available for those guests with children.

BODY ROCK FITNESS CENTER

Our fitness center is designed to raise the bar. Strength training and cardiovascular equipment will have you feeling rejuvenated and ready for anything. Our goal is to make you sweat. But not the small stuff.

ROCK SHOP

The Rock Shop has built its reputation around the globe. You can't put a price on rock 'n' roll, but you can buy a piece of it. Choose from an impressive collection of Hard Rock apparel, souvenirs and more.


CHEROKEE GALLERY

Oklahoma is known as Indian Country. The Cherokee Gallery is filled with finely crafted artisan folk art and memorabilia representing Cherokee life and history of the tribe.





EDIT THAT SAME OLD STORY



Nothing great ever came from expected.
So why escape just to fall into your everyday?
Experience fun, inventive, new ways to press play,
hit pause and break free from routine.
And do it with a rhythm that's sure to please.

THE SOUND OF YOUR STAY

Keep your groove going with our unique music programs:

TRACKS

Upon check-in, you'll get a download code for one of three distinct ten-song iTunes® playlists.

MIX

If pre-selected playlists aren't your thing, our Mix program lets you be your own DJ, spinning the songs of your choice on equipment furnished by Native Instruments.

PICKS

Get something much cooler than ice delivered to your room. Borrow a Fender® electric guitar and headphones, free.

WAX

Partnering with Crosley, Hard Rock has amplified the in-room listening experience with a carefully curated collection of 10 iconic records. A Crosley turntable will keep the records spinning as guests find their groove at leisure.

CULINARY DISTINCTION PERFORMED DAILY





THE STEAKHOUSE YOU LOVE, *Reimagined.*

Choose from multiple eateries with picks from every palate. We deliver flavor that's worth a round of applause.

CARVERS ON 19

Enjoy the ultimate fine-dining experience located on the 19th floor of the Hard Rock Hotel Tower. Indulge in an upscale menu and expanded wine offerings while taking in a breathtaking view of Tulsa.

THE EATERY

The Eatery at Hard Rock Hotel & Casino Tulsa will keep you coming back for seconds. And thirds. This Tulsa favorite features an impressive array of entrées and side dishes for breakfast, lunch and dinner.

HWY 66 DINER

Step back in time and enjoy all-American classic dishes in our 50s retro diner. You may want to skip your meal and go straight to the old-fashioned milkshakes, malts and floats.

FOOD COURT

Our food court offers three dining options with three distinctive tastes.

- FLIP SIDE offers up American cuisine.
- SALSA serves tasty Mexican food featuring burritos, bowls and tacos.
- SLICE tosses up delicious pizza by the slice or whole pies.

CHAMPIONS GRILL

Champions Grill is located at the clubhouse at Cherokee Hills Golf Club. Enjoy a scenic bite at the turn.

PERFECT CUP

Here, something is always brewing. Perfect Cup proudly brews Starbucks® Coffee with grab-and-go options.



TRACK 5.

Track 5

ENJOY A TALENT THAT
SETS US APART



HARD ROCK LIVE

Come see a show in this intimate 2,600-seat amphitheater offering excellent sight lines to watch top-shelf acts burn up the stage. There's not a bad seat in the house.

TRACK 5.

Track 5. features a 1,200-sq-ft dance floor where country music fans can do the two-step. Enjoy all types of country music ranging from classic to Red Dirt.

AMP BAR

Amp Bar is purely Rock 'N' Roll. All decades. All eras. All the greatest jams. Best of all, the Amp Bar experience is anchored by a gigantic, oversized amplifier housing the area's best live DJs.

REPLAY

Welcome to the sports lover's dream. With 50 TVs, a sports ticker and a full bar with 12 beers on tap all overlooking our non-smoking casino. Let the games begin.

RIFFS

This bar is designed for those who want to turn the volume up! Enjoy live music ranging from classic rock to today's hits.

CASINO

Enjoy more than 2,600 of the newest and most popular electronic games. We have all your favorite games like craps, roulette, blackjack and Texas hold 'em. We also offer a 170,000-sq-ft smoke-free casino area.

CHEROKEE HILLS GOLF CLUB

Looking for a way to encourage camaraderie within your group? A few hours on the course will get your group in sync.

Designed by renowned architect Perry Maxwell in 1924, the course at Cherokee Hills Golf Club is steeped in rich Oklahoma history. Redesigned by Tripp Davis, it's a true challenge for the most accomplished golfer, while inviting enough for the weekend player. Traverse tree-lined fairways, dramatic elevation changes, demanding bent grass greens, natural rock outcroppings and babbling brooks.

FULL AND MODIFIED SHOTGUNS INCLUDE THE FOLLOWING:

- 18-hole green fee with cart
- Practice facility usage with range balls
- Professional scoring of event
- Player assistance with loading bags
- \$5 Rewards Play (based on availability)
- Special discount prices in Pro Shop during event

*Dress code enforced.



HOTEL ACCOMMODATIONS AND SERVICES

Sleek, stylish and packed with everything you'd expect from a modern hotel, Hard Rock Hotel Tulsa is the place to stay. Each room features contemporary, sleek accommodations, rich colors and up-to-date furnishings. Ours is a sanctuary that provides a respite from all the exciting things we have to offer.

- 454 non-smoking rooms and suites
- All-Suite hotel tower—98 suites, extra-large walk-in showers, 600 sq ft
- Complimentary Wi-Fi in every room
- Complimentary airport transportation (Tulsa Int'l Airport only 9 miles)
- Complimentary parking and covered parking
- Room service
- Business Center
- Body Rock Fitness Center
- Rock Shop
- Cherokee Art Gallery
- Rock & Roll Memorabilia





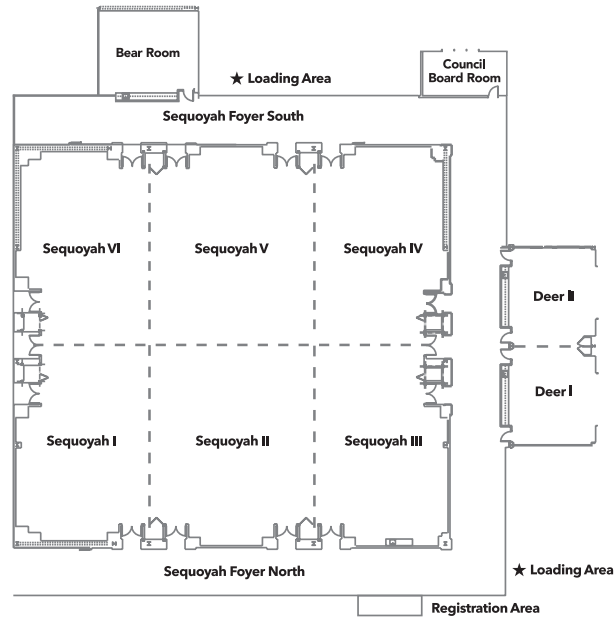
"Your staff was extremely accommodating. Everyone enjoyed networking at the bars. Our clients were able to lock down huge sales deals and they are contributing it to the wonderful event and fantastic atmosphere your venue provides."

– Melissa W.

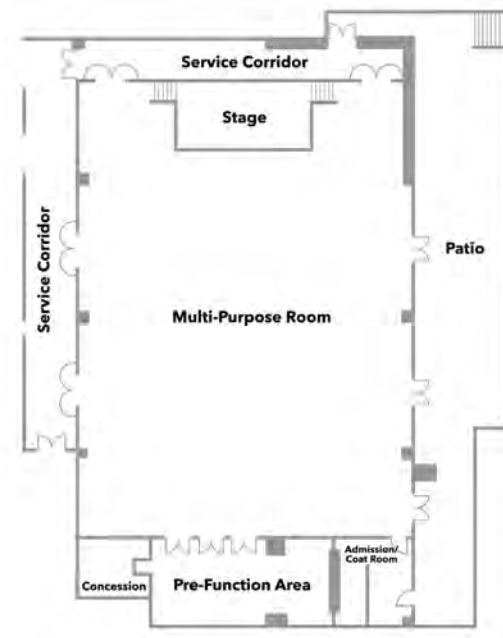


MEETING SPACES

SEQUOYAH BALLROOM/ CONVENTION CENTER



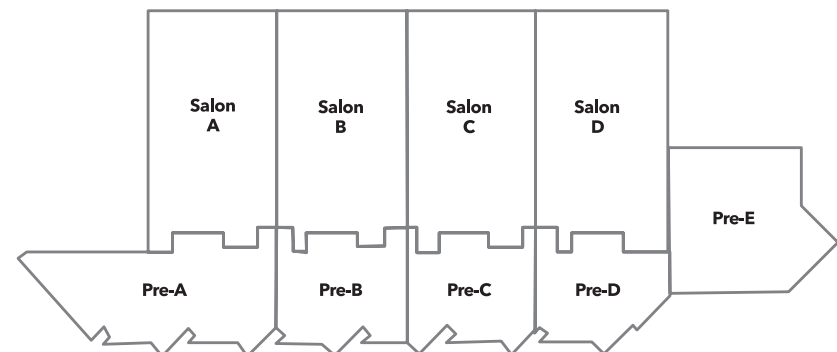
MULTI-PURPOSE ROOM



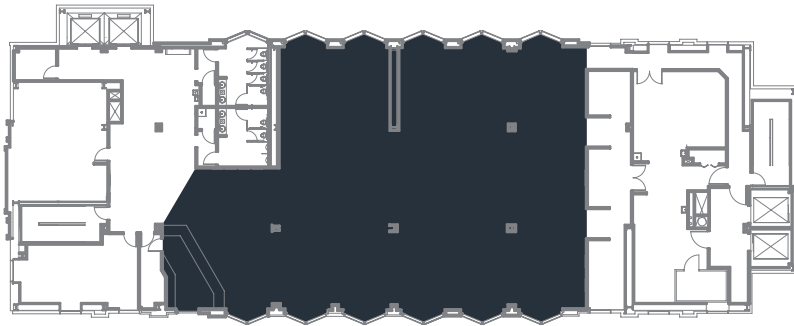
SEVENTH FLOOR BOARDROOM



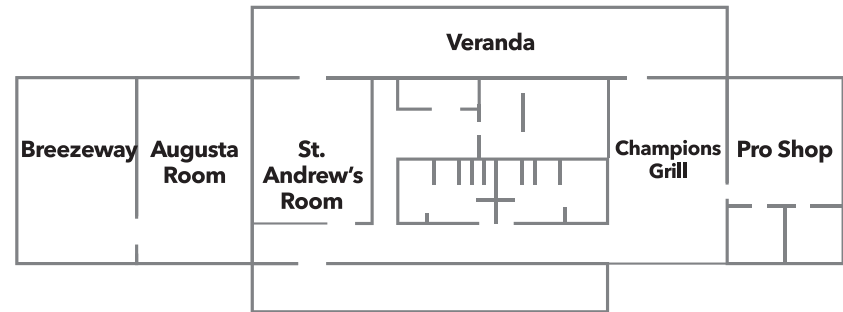
GRAND HALL OF THE CHEROKEES



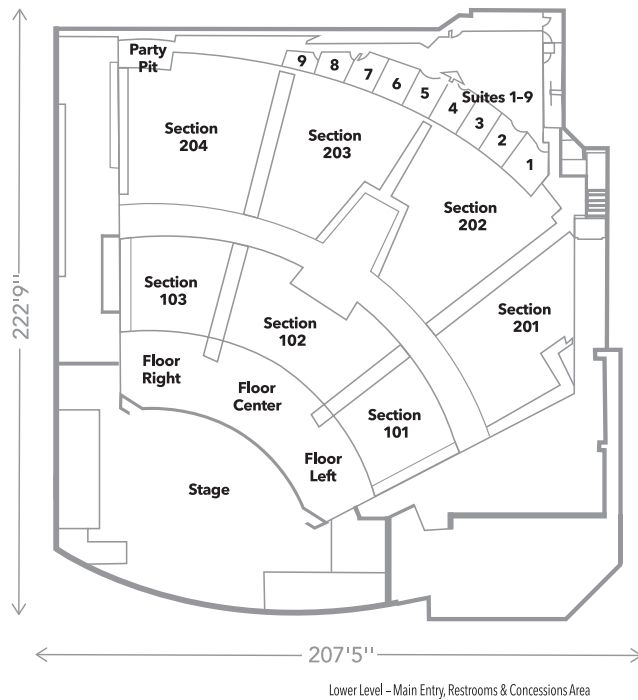
THE SKY ROOM ON THE 18TH FLOOR



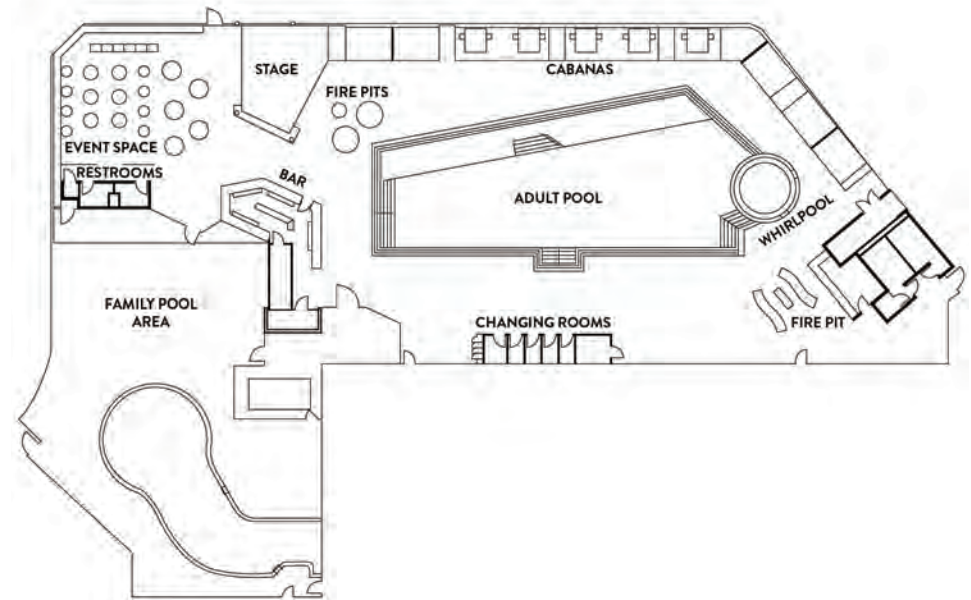
GOLF COURSE AUGUSTA/ST. ANDREWS



HARD ROCK LIVE



POOL VERANDA



DIMENSIONS

CAPACITY

EVENT ROOM	SQ FT	DIMENSIONS L X W	LOWEST CEILING HEIGHT	RDS 10	CLASSROOM	THEATRE SEATING	RECEPTION	EXHIBITS 10 X 10	EXHIBITS 8 X 8	EXHIBITS 10 X 8	TABLE EXHIBIT	CONFERENCE	U-SHAPE	HOLLOW SQUARE
SEQUOYAH BALLROOM	15,000	118 x 127.1	28.6	900	807	1,000	1,000	80	124	96	130			
SEQUOYAH 1	2,157	38.8 x 55.6	28.6	110	93	168	150	11	15	12	20	40	42	54
SEQUOYAH 2	2,800	50.4 x 55.6	28.6	140	126	210	190	12	18	18	20	40	51	66
SEQUOYAH 3	2,118	38.1 x 55.6	28.6	110	93	168	150	11	15	12	20	40	42	54
SEQUOYAH 4	2,385	38.1 x 62.6	28.6	140	111	195	180	13	18	15	23	46	54	66
SEQUOYAH 5	3,155	50.4 x 62.6	28.6	180	144	252	230	14	24	20	24	46	57	72
SEQUOYAH 6	2,429	38.8 x 62.6	28.6	140	111	195	180	13	18	15	23	46	54	66
SEQ FOYER NORTH	2,540	110 x 23.1	18				150		9 (8 x 6)					
SEQ FOYER WEST	2,340	155 x 14.4	18				150		9 (8 x 6)					
SEQ FOYER SOUTH	1,554	111 x 14	18				100		6 (8 x 6)					
DEER 1 & 2	1,700	28.8 x 59.1	12	90	70	136	150	8	8	8		46	33	54
DEER 1	864	28.8 x 30	12	40	36	56	75	4	4	4		24	24	30
DEER 2	838	28.8 x 29.1	12	40	36	56	75	4	4	4		24	24	30
BEAR	840	28 x 30	14	40	36	56	75	4	4	4		24	24	30
COUNCIL	418	14.4 x 29	10									12		
MULTI-PURPOSE	6,700	98.8 x 72.1	13.6	300	312	v	400	28	36	30	72	46	57	72
STAGE		30 x 14												
PATIO		80 x 30					125							
BOARDROOM WITH PARLOR AREA-7TH FL	868	28 x 50	9				80					18		
GRAND HALL OF THE CHEROKEES	4,857	106.75 x 45.5	12.5	300	204	400	400	26	42	26	50			
SALON A	1,206	26.5 x 45.5	12.5	60	51	100	100	8	10	8	10	36	30	36
SALON B	1,206	26.5 x 45.5	12.5	60	51	100	100	8	10	8	10	36	30	36
SALON C	1,206	26.5 x 45.5	12.5	60	51	100	100	8	10	8	10	36	30	36
SALON D	1,240	27.25 x 45.5	12.5	60	51	100	100	8	10	8	10	36	30	36
PRE FUNCTION	2,910	145.5 x 20	12.5				200		13 Table Top					
THE SKY ROOM 18TH FL	5,022	62 x 81	25		100	300	400		35 Table Top			36	33	36
GOLF COURSE														
AUGUSTA	1,000	25 x 40	12	60	45	87	110					30	30	36
ST. ANDREWS	630	21 x 30	12	40	27	44	60					24	21	30
AUG-ST. ANDREW	1,630	46 x 30	12	100	72	120	170	9	13	9		42	42	48
HARD ROCK LIVE FOYER							200							
HARD ROCK LIVE	45,000					2,650 Total 155-10 Private Rooms 462: Pit (floor) 678: Lower Level 1,355: Upper Level								
OUTDOOR EVENT SPACE														
POOL VERANDA	1,344	42 x 32					180							



BREAKOUT

TULSA

LIVE YOUR GREATEST HITS

The times may change, but the feeling stays the same. We bring the best beats, entertainment and jackpots to the party so you can live your greatest hits, no matter the decade.

So, take the stage and jam out to the classics, as you enjoy our friendly service and winning smiles. If there's anything we can do to make your stay more enjoyable, our employees are here to help.

Please call us any time to plan your next meeting or event.



TULSA

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